

Power Statement Bullet Point Formula

Power statements are the keys to an effective and powerful resume. A common mistake on resumes is simply listing your job description without any information on the contributions and outcomes made through the work you were doing.

Employers are looking for results in the work you did. How did you help your company/organization in your role? In what capacity? What goals were reached? You need to be extremely specific about the role you played through the statements you write under each of your experiences. Follow the formula below to write your accomplishment-filled bullet points!



Use the examples below to help generate ideas for your own power statements!

- Implemented a social media strategy across 3 platforms by analyzing trends to grow follower count and increase engagement from 52% to 71%.
- Organized and facilitated social, educational, and service projects aimed at informing on humanitarian and sustainability issues with attendance reaching 35 participants.
- Maintained a clean and efficient dining area while serving upwards of 200 guests, contributing to an excellent and hospitable customer service experience.